GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:1684
ANSWERED ON:07.03.2006
PRIVATE EDUCATIONAL INSTITUTIONS
Gaikwad Shri Eknath Mahadeo;Mane Smt. Nivedita;Mcleod Smt. Ingrid;Rawat Shri Bachi Singh;Singh Shri Kirti Vardhan;Singh Shri Sugrib

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether large number of private educational institutions like management and engineering institutes bearing the prefix "Indian" and "National" is affecting the brand equality of IIMs, IITs and IISs as reported in Times of India dated January 6, 2006;

(b) if so, whether the Government has taken any action against such private institutions;

(c) if so, the details in this regard; and

(d) the steps taken by the Government to check such practice of private institutions in future?

Answer

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI M.A.A. FATMI)

(a) to (d): In August, 2005 this Ministry wrote to the Ministry of Consumer Affairs that certain institutions are prefixing the word Indian and National which is not permitted in terms of Section 3 of the Emblems and Names (Prevention of Improper Use) Act, 1950. The Ministry of Consumer Affairs, Food and Public Distribution, (Department of Consumer Affairs), the nodal Ministry for implementation of the above-said Act, were requested to take necessary action against such institutions which were using names in violation of the provisions of the Act. The AICTE and UGC were also requested to ensure implementation of relevant provisions of the Act.

The AICTE, through their Approval Process Handbook has been bringing to the notice of all concerned that the use of word Indian and/or National and/or All India and/or All India Council and/or Commission in any part of the name of a Technical Institution and/or any name whose abbreviated form leads to IIM/IIT/IISc./HIT/AICTE/UGC shall not be permitted. The AICTE through public notice is also advising all approved Institutions to change their names by dropping the word 'Indian and National etc.' failing which, it may withdraw its approval. AICTE is not granting any fresh approval to the Institutes, which wishes to use the word India, National etc.